





Visibility Guidelines for Partners and CSOs

Implementing partners of projects financed by the Italian Agency for Development Cooperation are warmly invited to follow the guidelines below when producing visibility material.

The following guidelines are a summary and a translation of the official document published by AICS' Headquarters and available [here](#).

1. Hard-copy and digital publications

Any publications should highlight the contribution of the Italian Cooperation by bearing

- The logo of the Italian Agency for Development Cooperation
- Its contact details including website, YouTube, Twitter and Facebook pages;
 -  @AICSAddisAbaba
 -  @AICSAddisAbaba
 -  Cooperazione Italiana Etiopia
 -  www.addisabeba.aics.gov.it
- The wording “This project/programme is financed by the Italian Agency for Development Cooperation”;
 - The title and identification number of the project (if applicable);
- The disclaimer “This publication has been realized with the contribution of the Italian Agency for Development Cooperation. The content of this publication does not necessarily reflect the official opinion of the Agency. Responsibility for the information and views expressed therein lies entirely with the <name of partner/executive partner>”

2. Any visibility material

The logo of the Italian Agency for Development Cooperation should

- Have the same size and dimension of that of the partner;
- Be preferably added on the top left corner;
- Be preferably put on a white background
 - Multicolored backgrounds should be avoided, especially if they contrast with the colors of the Agency;
 - A transparent background logo is also available;
- Be used in its entirety, without any modification in the reproduction.

It is not allowed to

- Separate the text from the symbol;
- Modify or rotate the logo;
- Use different chromatic combination;
- Use a different font;
- Change the proportion of the logo and its graphic elements;
- Add or modify the text within the area of the logo;
- Show only part of the logo, covering it with other elements.

Please find here the two available versions of the logo:



3. Panels, banners, commemorative plaques

Panels and banners should be visible and easy to read, and highlight the Italian contribution.

Panels, banners and commemorative plaques should bear:

- The logo of AICS in the upper left corner;
- The logo of the Italian Republic;
- The logo of the local government;
- The Italian flag and the flag of the country in question , where applicable;
- Potential other logos of partners (same size of the AICS one);
- Title of the project;
- The wording “Project financed by the Italian Agency for Development Cooperation” in local language, in Italian, and possibly in English;
- Where applicable, year of construction.

4. Vehicles and equipments

Vehicles, consumables and equipments used and/or bought within the framework of a program financed or co-financed by AICS should bear AICS logo and, where possible, the wording “Provided with the support of the Italian Agency for Development Cooperation” in local language, Italian and, possibly, English.

For security issues and upon agreement with the Embassy and the Agency the AICS logo could be left out.

5. Constructions

In case of construction or restoration of infrastructures (e.g. schools, buildings, roads, pipelines, bridges etc), the implementing partner should place:

- Identification boards proportional to the infrastructure where the works are in progress. The boards should stay for up to six months after the end of the works;
- Plaques with AICS logo and the wording “Project financed by the Italian Agency for Development Cooperation” in local language, Italian and, possibly, English.